



## **Ethical, knowledgeable, skilled, and committed ...**

... attributes we look for in our community leaders. This fall approximately 20 citizens will embark on a 10-month journey to increase their leadership abilities and knowledge, and apply what they learn in our communities. For many the experience will be completely new — and for some — life changing.

*“I have gotten to really understand myself, not just from a management and leadership perspective, but personally as well. This program has truly inspired me to take an active leadership role in the community and spurred me to volunteer in my community.”* – Betsy Carrabello, Sutter Regional Medical Foundation

My name is Sherry McKillop. I am the program director of Leadership Today, the Fairfield and Suisun Chamber of Commerce’s community leadership program. Adult participants in this program come from diverse backgrounds, experience, and perspectives. They meet monthly to expand core business and community leadership competencies while learning about themselves, each other, their community, and how to positively impact their society.

In the words of the participants:

*“The information that we have learned about how to communicate effectively, gain understanding about another’s perspective, and enroll others in our vision can be applied towards success in all aspects of our lives.”*

– Catherine Grimard, North Texas St. Business Association

*“Networking with people is incredible. Getting to know my community is priceless.”*

– Jorge Merodio, Deputy Chief, Fairfield Fire Dept.

**Building effective teams, making group decisions, and managing conflict.** These are a few of the skills these emerging leaders will apply as they depart the program better equipped to serve on boards, councils, and commissions.

**We have a good track record.** In the three years the program has been in existence our teams have accomplished the following:

*Team of 2008 – provided \$30,000 in funding for the Matt Garcia Youth Center*

*Team of 2009 – created and funded the Fairfield & Suisun Public Education Foundation*

*Team of 2010 – provided funding for the implementation of “The Real Game™” in the Fairfield Suisun Unified School District*

If you are forward-thinking, passionate about leadership, and see the wisdom in cultivating leaders today for a strong and vibrant community tomorrow, please consider becoming a sponsor of the Leadership Today program at one of the following positions:

### **Leadership Today Sponsorship Opportunities**

**Lighthouse Sponsor** (1 spot – three year commitment)  
\$20,000 – Currently filled by NorthBay Healthcare (2009 – 2011)

Exclusive logo on certificates, trophies, binders, and invitations  
Logo in top position on all other printed materials: brochure, application, agendas, etc.  
Recognition as Lighthouse Sponsor(major sponsor) at all events  
Sponsor of the Leadership Retreat (two days), the Leadership Advance (1 day), and the Graduation Celebration  
Provide promotional materials and speak to the team if you wish

**Beacon Sponsor** (1 spot – two year commitment)  
\$10,000 - currently available

Recognition as Beacon sponsor at all events  
Logo in second position on all printed materials except certificates, trophies, invitations, & binders  
Co-Sponsor of the Leadership Retreat (two days), and the Leadership Advance (1 day)  
Provide promotional materials and speak to the team if you wish

**Buoy Sponsor** (1 spot – annual commitment)  
\$5,000 – 5 currently available

Recognition as Buoy sponsor at all events  
Logo in third position on all printed materials (except certificates, trophies, invitations, & binders)  
Exclusive sponsorship of 2 program days (provide promotional materials to the team if you wish)

**Compass Sponsor** (5 spots – annual commitment)  
\$1000 – 5 currently available

Recognition as Compass sponsor at events and on program brochure and application  
Exclusive sponsorship of 1 program day (provide promotional materials to the team if you wish)  
Includes name and logo in first position on the day’s agenda and mention during the day  
Sponsorship Days: History, Culture & Sense of Place, Economic Development (focus on business), Criminal Justice, Healthcare, and Social Services.

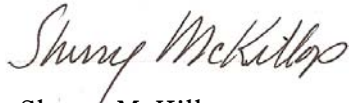
Your sponsorship will have a positive and long-lasting impact as expressed by a former participant:

*“The program has given me an excellent set of skills that are applicable to many situations. I am very happy with the program overall and even happier with the exposure to the community.*

– Chris Stump, B&L Properties

Please contact me today to become a sponsor of this important community program and join me in the important work of cultivating leaders today for a thriving community tomorrow.

Sincerely,



Sherry McKillop

Leadership Today Program Director  
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P.S. The next team assembles in September and we wish to secure sponsorships for the program by June 30<sup>th</sup> in order to include your company information on all of our promotional material! If you have any questions, please do not hesitate to call. – S.M.